



Extension

University of Missouri

DeSoto Farmer's Market Winter Workshops



Kate Kammler: Field Specialist in Horticulture with MU Extension in Ste. Genevieve County

November 13—Spring Prep for Gardens/Crops | 10am–12pm with Kate Kammler | Cost: \$15/participant.

This class is for anyone wanting to understand how to prepare their garden or crops for the spring.

January 22—Canning Boot Camp | 9am-4pm with Leslie Bertsch | Cost: \$45/participant; limited seating; registration online ONLY.

A hands-on food preservation course that will provide participants with all the information they need to confidently preserve food using steam canning, boiling water canning, and pressure canning. The class will also review the key steps one needs to take to freeze and dry high-quality produce, but participants will not actively preserve food via freezing and drying. If we have more than 15 people interested in the food preservation class, a second class will be offered on Saturday, February 5, 2022 from 9am-4pm.



Leslie Bertsch: Field Specialist in Nutrition & Health with MU Extension in St. Louis County

February 12—Marketing and Advertising Round Table and Planning | 10am– 12pm with Debi Kelly | Cost: \$15/participant

This class is for vendors and small business owners looking to discuss marketing and advertising.



Debi Kelly: Field Specialist in Horticulture with MU Extension in Jefferson County

March 12—Market 101 | 10am–12pm with Dawna Watkins | Cost: \$15/ participant (Fee will be applied to 2022 application fee for market.)

This is an overview of the market and vendor planning tips for anyone looking to be a new vendor at the market or vendors who want tips on improving their booth space. Topics covered will be: filling out the online application, customer interaction, product placement and table layout, signage and reviewing the 2022 Rules and Regulations.

March 12—Kid's Market Class | 1pm-2:30pm with Dawna Watkins | Cost: \$15/participant (Fee will be applied to 2022 application fee and 2 booth rental fees on Kids' Mart days in 2022.)

This class for all kids 16 and under who wish to be apart of our once monthly Kid's Mart at the DFM. We are asking any kids who wishes to sell at the DFM 2022 Kid's Mart weeks sign-up for this class. This class will talk about what you need at the market, how to sell your items, how to talk to customers, and planning a budget.



Dawna Watkins: DeSoto Farmer's Market Manager with DeSoto Farmers' Market

Register at www.gethealthydesoto.org or or mail to:

**DeSoto Farmers' Market
1002 Rock Rd.
DeSoto, MO 62030**

Name: _____ Contact Number: _____

Address: _____

Email: _____

Payment: November 13 February 12 March 12 Vendor March 12 Kid

Total included: \$ _____ Please print legibly and make checks out to *DeSoto Farmers' Market*.